

## Privacy Policy for Lifestyle Marketing

Effective Date: 11/06/2023

### Introduction

At Lifestyle Marketing, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy is designed to help you understand how we collect, use, disclose, and manage your data when you visit our website or engage with our products and services.

### Information We Collect

**Personal Information:** When you interact with our website or services, we may collect personal information, such as your name, email address, and contact details. This information is collected when you voluntarily provide it, for example, when you sign up for our newsletter or make a purchase.

**Non-Personal Information:** We may also collect non-personal information, such as browser type, device information, and website usage statistics. This information is collected to enhance your experience on our website and improve our services.

### How We Use Your Information

We use the information we collect for various purposes, including:

To personalize and improve your experience on our website.

To send you marketing communications and updates related to our products and services.

To process orders and transactions.

To respond to your inquiries and provide customer support.

To conduct research and analyze website usage.

### Disclosure of Your Information

We may share your information with third parties under the following circumstances:

**Service Providers:** We may share your data with third-party service providers who assist us in delivering our products and services. These providers are contractually obligated to protect your data.

**Legal Requirements:** We may disclose your information if required by law or in response to legal requests.

**Business Transfers:** In the event of a merger, acquisition, or sale of all or part of our assets, your information may be transferred to the acquiring entity.

## Data Security

We take reasonable measures to protect your personal information and maintain data security. However, no method of data transmission or storage is entirely secure, and we cannot guarantee absolute security.

## Your Choices

You have the right to control your personal information. You can:

Review and update your information by logging into your account. Opt out of marketing communications by following the instructions provided in the emails. Request the deletion of your account and associated data by contacting us.

## Children's Privacy

Our website and services are not intended for individuals under the age of 21. We do not knowingly collect or maintain information from children under 21 years of age.

## Changes to this Policy

We may update this Privacy Policy to reflect changes in our data practices. We will notify you of significant updates through our website.

## Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at [shopsslifestyle@gmail.com](mailto:shopsslifestyle@gmail.com)

By using our website and services, you consent to the practices described.